

JOB DESCRIPTION

Content Intern BR

Introduction

We are searching for a highly motivated and self-driven Content Intern Brazil to join our Content Team. We have partnered with one of the most prestigious brands in the world in a new venture together: As a pre-seed food-tech company based in Madrid, we will operate worldwide, with a fast-growth mindset that is creating the best team possible!

Our vision is to create a new platform that brings taste lovers closer together, enables them to experience new ways of enjoying cooking and drinking, interacting with chefs, bartenders and sommeliers from every category, learning from them and accessing high quality content.

Our mission is to create the gold standard of content and transactional platforms for food and drinks lovers, that not only engages the consumers deeply into its content, but allows innovative ways of interaction between them, experts and producers.

We have five main values, which are the pillars of our venture: Trust, Integrity, Freedom, Curiosity and Passion. If you identify yourself with them, please keep reading!

Brief description

The position of Content Intern will give you the opportunity to be responsible for creating, improving and maintaining content of Italy to achieve our business goals. Leads conception, planning and delivery of content that brings great ideas to life across all solutions.

Tasks and Responsibilities

- Manage and maintain the content of MasterChef World App's Brazil digital assets, ensuring updates according to the commercial offerings.
- Maintain and update content in accordance with established guidelines and standards.
- Collaborate with the design and production team to implement changes and improvements to web content.
- Manage and coordinate relationships with external vendors for website content maintenance and updates.
- Resolve issues related to content, such as broken links and display errors.
- Apply a creative vision of the MasterChef World App's products to ensure consistency and quality of web content.
- Manage content autonomously and independently.

Qualifications and requirements

- Studying university degree in business administration, marketing or similar qualification.
- Plus: knowledge of Lokalise, Adjust and Hygraph.
- Exceptional organizational skills and ability to maintain high-quality standards.
- Creative vision of the MasterChef World App's products and ability to convey that vision through web content.
- Ability to work independently and collaboratively.
- Excellent problem-solving skills and attention to detail.
- Strong verbal and written communication skills.
- Proactive mindset and ability to work in a fast-paced and dynamic environment.
- Native Portuguese and English speaker (Spanish is a plus).

Competencies (in order of importance)

- Collaborative spirit: embraces teamwork and understands the importance of open communication and feedback within a team.
- Agility: quickly adapt to customer needs.
- Communication skills: the ability to communicate information accurately, clearly and as intended.
- Empathy: we're looking for someone sensitive to the needs and feelings of others and who can be understanding and helpful on the job.
- Attention to detail: a keen eye for detail and a commitment to completing tasks thoroughly and accurately.
- Resilience: this job requires someone who can deal with stress situations and who can accept constructive criticism.

Lines of communication

- This role reports to the Head of Content.

Working conditions

- Full-time dedication.
- Regular working hours.
- Hybrid role with 2 days in office 3 from home in Madrid, Spain.