

## JOB DESCRIPTION

### **Product Manager**

#### **Introduction**

We are searching for an experienced Product Manager to join our company. We have partnered with one of the most prestigious brands in the world in a new venture: As a seed food-tech company based in Madrid, we will operate worldwide with a fast-growth mindset that is creating the best team possible!

Our vision is to create the ultimate platform that brings taste lovers closer together and enables them to experience new ways of enjoying cooking and drinking, interacting with chefs, bartenders, and sommeliers from every category, learning from them, and accessing high-quality content.

Our mission is to create the gold standard of content and transactional platforms for food and drink lovers that engage consumers deeply in its content and allow innovative interaction between them, experts, and producers.

We have five main values, which are the pillars of our venture: Trust, Respect, Accountability, Passion, and Courage. If you identify yourself with them, please keep reading!

#### **Brief description**

The position of Product Manager will oversee the whole lifecycle of the different products of the company by combining product planning and development. In addition to bringing your vision to life with engineers, you will be in charge of obtaining user's requirements and translate them into the product roadmap. You will collaborate closely with cross-functional teams supervising the plans for product strategy, pricing, and positioning.

#### **Tasks and Responsibilities**

##### **Strategy:**

- Establish the product vision, roadmap, and positioning.
- Collect information to generate concepts for new features and products, including curating concepts and selecting those that merit further development.
- Create products that meet or exceed the criteria set by the industry, and analyze market and competitor data.
- Attempt to strike a balance between user wants and restrictions set by stakeholders.
- Define and track key performance indicators (KPIs) to measure the success of new features and initiatives.
- Leverage data-driven insights to inform product decisions and prioritize the roadmap.

##### **Collaboration:**

- Create, maintain, and change production schedules and strategy at the product development level.
- Gain market share for the product, and discuss the product vision with the content, sales and product marketing teams.

- Effectively communicate product updates, progress, and challenges to internal teams, stakeholders, and users.
- Gather customer feedback to further improve the product.
- Work with the appropriate teams to plan the product's launch and monitor its performance.
- Collaborate with marketing and customer support teams to develop resources, tutorials, and documentation that empower users to maximize their experience with the app.

#### **Testing and QA Oversight:**

- Ensure rigorous testing and quality assurance processes are followed to maintain the highest standards of performance and usability.
- Track product performance during its complete lifecycle to inform future decisions and development.

#### **Analysis and Innovation:**

- Stay abreast of industry trends, competitive landscape, and emerging technologies to identify opportunities and potential threats.
- Foster a culture of innovation within the product team.

#### **Qualifications and requirements**

- Bachelor's degree or relevant experience in product design or engineering.
- A track record of managing every phase of the product development lifecycle.
- Proven track record in successfully executing product roadmaps and launching products.
- Experience working with tools, technologies and techniques being used to develop the product (Jira, Confluence, Trello, Firebase, Figma, Miro, Web3 and Web3, Agile development, user-centric, User journeys).
- Strong experience of at least 3 years in a dynamic product management role.
- Expert at managing tight deadlines.
- Demonstrable leadership abilities.
- A track record of managing every phase of the product development lifecycle.
- Highly successful management of cross-functional teams.
- Ability to work with metrics, funnel optimization and ideally to meet revenue targets.

#### **Competencies (in order of importance)**

- Attention to Detail: a keen eye for detail and a commitment to completing tasks thoroughly and accurately.
- Awareness of the bigger picture: consider the macro and impact of product decisions across all business areas.
- Accountability: We need someone dependable, responsible, and can consistently fulfill their obligations with a high level of reliability and full accountability for their results
- Empathy: We're looking for someone sensitive to the needs and feelings of others and who can be understanding and helpful on the job.
- Resilience: This job requires someone who can deal with high-stress situations and who can accept constructive criticism

**Lines of communication**

- This role reports to the Head of Content & Product and is an exciting opportunity for a high-caliber and impact maker.

**Working conditions**

- The chance to have a significant impact on one of the most promising food-tech companies worldwide with an exciting expansion path.
- Hybrid role with 2 days in office 3 from home in Madrid, Spain.
- Full-time contract with a competitive salary.
- Stock option package.